

TURISME DE BARCELONA “Barcelona Shopping Days, October” CONTEST

LEGAL TERMS AND CONDITIONS

TURISME DE BARCELONA in association with POLAROID, KIEHL’S, ANDREU XARCUTERIA, LA MALLORQUINA, COTTET ÓPTICA, DESIGUAL and EL CORTE INGLÉS, is organising a CONTEST through its Instagram, Twitter and Facebook accounts:

www.facebook.com/visitbarcelona

www.twitter.com/VisitBCN_CA

www.twitter.com/VisitBCN_ES

www.twitter.com/VisitBCN_EN

www.twitter.com/VisitBCN_FR

www.twitter.com/VisitBCN_IT

www.instagram.com/visitbarcelona

Participation in the promotion constitutes full acceptance of the following terms and conditions:

1. Contest organiser

This contest is being organised by TURISME DE BARCELONA, with its registered office in Barcelona, at number 7-9, Passatge de la Concepció, Barcelona (Spain), and tax identity number NIF: P-5890003-F.

2. Start and end date of the contest :

The promotion will begin on 28th September 2016 and end on 10th October 2016.

3. Purpose of the contest

The purpose of this contest is a promotional campaign entitled “Barcelona Shopping Days”, which is running a photo contest on the Facebook, Twitter and Instagram social networks in order to publicise the fact that the shops in Barcelona will be open on Sunday 2nd and 9th October. A prize draw will be held of entries from participants who comply with the terms and conditions and criteria set out in the contest rules. The prizes are listed in point 7.

4. Theme of the contest

The theme of the contest is: **how you’re enjoying *Barcelona Shopping Days* with the campaign photocall and trikes as the key elements.**

5. How to enter

The contest will begin on 28th September 2016 and end on 10th October 2016 at 11.59pm. Entries must be made using three social networks (Twitter, Instagram and Facebook). During these dates, users can take part by submitting their photographs according to the terms and conditions specified and complying with the requirements set out in point 6.

In order to take part, entrants will have to take a photo of themselves **at the “Barcelona Shopping Days” photocall** TURISME DE BARCELONA has set up in Plaça Universitat, Barcelona as part of the city’s Sunday shopping days. The photocall will be there on 1st, 2nd, 8th and 9th October from 12 noon until 8pm. Entrants may also take part by taking a **selfie with the**

“Barcelona Shopping Days” trikes being ridden through Barcelona on the same dates. You will find the trikes in the designated sightseeing area of the city where the shops will be open.

Entrants must share their photos on one or more social networks:

www.facebook.com/visitbarcelona

www.twitter.com/VisitBCN_CA

www.twitter.com/VisitBCN_ES

www.twitter.com/VisitBCN_EN

www.twitter.com/VisitBCN_FR

www.twitter.com/VisitBCN_IT

www.instagram.com/visitbarcelona

Entrants must also comply with all the terms and conditions set out in the rules.

Please follow the specific instructions for each channel listed below:

- **FACEBOOK**

Facebook users wishing to take part in the contest must access the “Barcelona Shopping Days” tab on the @visitbarcelona profile and follow the corresponding entry procedure in order to post the image using the Easypromos app.

Entrants must fill in the entry form by providing their name and surname, e-mail address, mobile number and country so that we can contact them if they win. The details provided must be accurate.

- **TWITTER**

Twitter users wishing to take part in the contest must publish a tweet including the photo they wish to enter. In order to be eligible, the tweet must include the contest hashtag #barcelonashoppingdays. Entrants cannot delete the photo and contest hashtag until 30 days after the contest has ended. Otherwise they will be disqualified.

- **INSTAGRAM**

Instagram users wishing to take part in the contest must publish their photo on their profile. In order to be eligible, entrants must include the contest hashtag #barcelonashoppingdays. Entrants cannot delete the photo and contest hashtag from Instagram until 30 days after the contest has ended. Otherwise they will be disqualified.

All the terms and conditions and information about the contest are published on the website www.barcelonashoppingline.com

6. Eligibility

In order to take part in the contest, entrants must meet the following requirements:

- The contest is only open to entrants aged 18 and over.

- The contest is open to people of all nationalities.
- In order to take part, entrants must have a Facebook, Instagram or Twitter account open until the contest ends, and Twitter and Instagram profiles must be open, not private.
- Only those photographs that comply with the theme set out in these terms and conditions will be eligible to enter the contest .
- The photos submitted for the contest must be hashtagged #barcelonashoppingdays.
- The photographs submitted must be new. Photographs published on social networks before 28th September 2016 will not be accepted.
- There is no limit to the number of photos that can be submitted by the user, but only the first image submitted to the same social network will be entered for the draw.
- The photos with the trikes must be selfies. That is, the entrant must appear in the photo. Photos showing the trike/s only will not be accepted.
- Copies and reproductions of other photographs will not be accepted, nor those photographs that infringe image rights, intellectual and industrial property, data protection, and third-party rights.
- Entrants who fail to comply with the requirements mentioned in these terms and conditions will not be eligible for a prize.

7. Selection of winners and notification of results

When the contest closes, winners will be chosen from a prize draw including all the photos that meet the entry criteria.

The draw will be held on 13th October using the Easypromos tool (<http://www.easypromosapp.com>) whereby TURISME DE BARCELONA guarantees the draw is genuine. Winners will be chosen at random.

The Easypromos tool will pick six winners and six alternate winners by order and by number. This means that the six prizes will be allocated in the order they have been picked during the draw. This is the order of the prizes, winners and alternates:

- Prize 1: winner 1, alternate 1
- Prize 2: winner 2, alternate 2
- Prize 3: winner 3, alternate 3
- Prize 4: winner 4, alternate 4
- Prize 5: winner 5, alternate 5
- Prize 6: winner 6, alternate 6

On the following day, 14th October, TURISME DE BARCELONA will announce the winners on its @VisitBarcelona profile on the three social networks used for the contest (Instagram, Facebook and Twitter).

TURISME DE BARCELONA will contact the winners within a period of three working days from the date the winners have been announced by sending a private message to their respective accounts on the social network they used to take part. They will be asked to provide their name and surname, an e-mail address and phone number so TURISME DE BARCELONA can tell

them what they have to do to receive their prize. Should the prize-winners fail to accept the prize within a period of three days after they have been informed that they have won, fail to comply with the terms and conditions, or cannot be located, TURISME DE BARCELONA will send a private message to the alternate winners who will have three working days to accept the prize. Should TURISME DE BARCELONA be unable to contact the alternates and/or they refuse the prize, or have failed to comply with the terms and conditions, TURISME DE BARCELONA will not be held responsible and will contact the next group of alternate winners.

8. Conditions of the promotion and prizes

Following the draw, the six winners will receive, in order and number:

Prize 1: One Polaroid Snap Touch camera + a day's *Barcelona Shopping Experience**.

* The *Barcelona Shopping Experience* includes, on the same day:

- One in-store facial treatment at Kiehl's for one person.
- One tapas tasting for two people at Andreu Xarcuteria at 24, Carrer Giralt el Pellicer
- One *Barcelona Shopping Tour* of the Gothic Quarter, Born and St. Pere and Sta. Caterina districts for two people accompanied by a personal shopper and visiting iconic shops (3 hours).

Prize 2: One Polaroid Snap Touch camera + a day's *Barcelona Shopping Experience**.

* The *Barcelona Shopping Experience* includes, on the same day:

- One in-store facial treatment at Kiehl's for one person.
- One tapas tasting for two people at Andreu Xarcuteria at 24, Carrer Giralt el Pellicer
- One *Barcelona Shopping Tour* of the Gothic Quarter, Born and St. Pere and Sta. Caterina districts for two people accompanied by a personal shopper and visiting iconic shops (3 hours).

Prize 3: One 100 € shopping voucher at LA MALLORQUINA

Voucher valid at the shop at 6 and 7, Plaça de la Universitat; or on its website

<http://lamallorquina.es/>

Prize 4: One 100 € shopping voucher at COTTET ÓPTICA

Voucher valid at the shop at 40, Avinguda del Portal de l'Àngel; or on its website

<https://www.cottet.es>

Prize 5: One Desigual voucher to be used on any two garments

You can collect your voucher from any Desigual store around the world. If you collect your voucher from the shop at 9, Plaça Catalunya you'll be provided with your own personal shopper.

Prize 6: One gift card worth 100 € at EL CORTE INGLÉS

Shopping voucher you can use at the department store at 14, Plaça de Catalunya

These prizes cannot be exchanged for their cash value:

Prize 1: One Polaroid Snap Touch camera + one *Barcelona Shopping Experience* (399€)

Prize 2: One Polaroid Snap Touch camera + one *Barcelona Shopping Experience* (399€)

Prize 3: One LA MALLORQUINA voucher (100€)

Prize 4: One COTTET ÓPTICA voucher (100€)

Prize 5: One DESIGUAL voucher (unlimited value)

Prize 6: One EL CORTE INGLÉS gift card (100€)

The winners will be liable for any travel costs or expenses incurred on meals, accommodation or any other expenditure associated with the prize.

Each prize is personal and not transferable. The prize must be collected by the winner who must provide proof of identification (ID card, passport, or NIE foreign resident number).

TURISME DE BARCELONA will contact the winners to let them know what they have to do to collect their prize.

9. Protection of personal data

Entrants are aware that they are providing TURISME DE BARCELONA with their personal details. This information is confidential and will not be stored by TURISME DE BARCELONA. TURISME DE BARCELONA will only use the information to promote the current prize draw. TURISME DE BARCELONA will only store the personal details of those entrants who have agreed to receive more information and/or communications from TURISME DE BARCELONA, through the Facebook entry form.

All the entrants declare and guarantee that they give their permission for TURISME DE BARCELONA to use their name on its Facebook, Instagram and Twitter profiles (@VisitBarcelona), solely as part of the current promotion and for information purposes.

TURISME DE BARCELONA reserves the right to provide POLAROID, KIEHL'S, ANDREU XARCUTERIA, LA MALLORQUINA, COTTET ÓPTICA, DESIGUAL and EL CORTE INGLÉS with the entrants' details (name and surname, e-mail address and phone number), and they give their consent to this so that they can take part in the prize draw. TURISME DE BARCELONA will only provide these details for matters relating to the prize draw process and issuing of the prizes.

If the entrants have any questions, need to change their contact details or require any further information about the promotion, they should contact TURISME DE BARCELONA at the e-mail address: socialmedia@barcelonaturisme.com or on any of TURISME DE BARCELONA's official

social media channels (Facebook, Instagram, Twitter, Google Plus, Youtube and Pinterest), using the profile @VisitBarcelona.

10. Disqualifications and penalties

Should any of the entrants fail to comply with the requirements stipulated in the terms and conditions (see point 6), or should the details given prove to be invalid, they will be excluded from the draw and will waive any right to be considered for the prizes awarded in this draw.

TURISME DE BARCELONA reserves the right to automatically exclude from the contest any unsuitable, inappropriate or offensive images.

11. Responsibilities and rights

TURISME DE BARCELONA reserves the right to cancel the contest at any time, change the entry dates and/or provide alternative prizes to the ones originally specified.

TURISME DE BARCELONA reserves the right to refuse or exclude any entrants during the draw who fail to comply with any of the requirements stipulated in the terms and conditions of entry, or contravene the rules or purpose of the draw.

By tagging their photo with the contest hashtags, the entrants guarantee that the photo is all their own work, has not been published elsewhere, is not subject to contracts, loans or licensed to third parties for copyright, intellectual property or other rights. They also guarantee that they are responsible for the contents, messages and/or comments they add or post on the corresponding social network.

Entrants shall exclude TURISME DE BARCELONA from all liability arising from any complaints or legal action taken by third parties that may arise as a result of possible copyright protection of the photographs.

All the entrants declare and guarantee that they give their permission for TURISME DE BARCELONA to use the photographs they have submitted for this promotion on its Facebook, Twitter and Instagram profiles (@VisitBarcelona) as well as their name, solely as part of the current promotion and for information purposes.

Entrants guarantee that the images submitted for the contest comply with each social network's user policy and are not contrary to public morals, public order or good taste, are not offensive, libellous or infringe the rights of third parties, without limitation, as well as image and intellectual property rights.

Should any unsuitable, inappropriate or offensive images be submitted, TURISME DE BARCELONA reserves the right to report such images and request their removal if they infringe personal privacy, are deemed offensive or discriminatory.

Subject to agreement by both parties (winners and TURISME DE BARCELONA), the winning photos may be used, at no cost, by TURISME DE BARCELONA for promotional purposes.

12. Publication of comments and opinions

No comments or opinions whose content is deemed unsuitable, offensive, libellous or discriminatory and may infringe the rights of third parties will be allowed. The same goes for any comments made against a particular individual that breach their fundamental rights, personal and family privacy and their likeness. TURISME DE BARCELONA cannot be held responsible for any offence or harm caused by comments posted by entrants in the draw that may offend other entrants.

13. Instagram, Facebook and Twitter

This promotion is not sponsored, endorsed, administered by or associated with Instagram, Facebook and Twitter and all entrants shall exclude these three networks from any liability stemming from any possible damage arising therefrom.

14. Applicable law and competent jurisdiction

These terms and conditions are subject to and will be interpreted according to the applicable Spanish law. The courts of Barcelona (Spain) will be authorised to resolve any litigation arising therefrom and the parties irrevocably and unconditionally waive any other form of arbitration.